



ONE.CON

THE ANNUAL SAP INDUSTRY COMMUNITY CONFERENCE

INNOVATION MEETS TRANSFORMATION

PROGRAM

JUNE 13 & 14

HEIDELBERG CONGRESS CENTER

cbs-onecon.com

Look forward to presentations by:



from 08:00 **Arrival / Accreditation**


ROOM 01

09:00 **cbs Corporate Business Solutions GmbH**
Opening Keynote
 Holger Scheel, Managing Director



09:45 **Blanc & Fischer**
S/4HANA Go-Live and BLANCO 2025 Roadmap
 Andreas Hohmann

IT-Empowered Business Transformation







10:15 **Coffee**





ROOM 01 ROOM 02 ROOM 03

CX CAMP
 ROOM 04

10:45

 Windmüller & Hoelscher Global restructuring of SCM Claudia Helmig Sustainable Supply Chain & Manufacturing	 GEA Integrated Financial Planning on Group Level with SAC & S4 Tonio Nieddu Cecilia Rösen Corp Finance, Steering & Compliance	 cbs & projekt 0708 „EmPower“ with SAP SuccessFactors Talent Management Daniela Bischoff Christina Denk Human Capital Management	 cbs CX Opening CX CAMP Daniel Gorld
--	--	---	--
















11:30

 Dr. Oetker Our Journey to SAP S/4HANA Björn Kehl IT-Empowered Business Transformation	 Lenze Pre-Study: Next Generation BI landscape with SAP Datasphere & Analytic Cloud Dr. Antje Janssen Corp Finance, Steering & Compliance	 BASF Candidate experience in the application process at BASF Dr. Andreas Wagner Human Capital Management	 ENGEL Austria Digital solutions and gaps along our global spare parts process Mathias Ortner Anna Schachermayer Customer Journey Management
---	--	---	--

12:15 - 14:15 **Lunch / Exhibition / Networking**

ROOM **01** ROOM **02** ROOM **03**

CX CAMP
ROOM **04**



<p>14:15</p>	 <p>Hubergroup Breaking Free: Carve-out of SAP, infrastructure and data center in one fell swoop Thomas Peetz Landscape & Data Transformation</p>	 <p>cbs From the Intelligent Enterprise to the Innovative Enterprise - How AI is changing the SAP world Dr. Karsten Kötter Dr. Carl Winter Artificial Intelligence (AI) & One Digital Architecture</p>	 <p>Evonik Global Travel & Expense Management with SAP Concur Daniel Schmidt Human Capital Management</p>	 <p>Krones Challenges in sales – “Solutions beyond tomorrow” Michaela Mies Customer Journey Management</p>
<p>15:00</p>	 <p>Lenze Lenze FuturePerfect: Selective transformation in sustainable and value-driven plateaus Peter Dück Sustainable Supply Chain & Management</p>	 <p>Miele SAP Workzone Standard Edition, Setup/ Authorization Volker Hoffmann, Cem Yildiz Artificial Intelligence (AI) & One Digital Architecture</p>	 <p>p7R H4S4 Pre-Study: Your roadmap for a successful conversion to SAP HCM for S/4HANA Rajan Bauschulte Human Capital Management</p>	 <p>ebm-papst Optimal development and integration of the customer journey Timo Scheurmann Customer Journey Management</p>
<p>15:45</p>	 <p>Diehl Metering Preparation for S/4 Brownfield Conversion Daniel Hirsnig Dominik Hoi IT-Empowered Business Transformation</p>	 <p>Schott Project Report: Implementation of FullStack BTP application Selim Yavuz Artificial Intelligence (AI) & One Digital Architecture</p>	 <p>Windmüller & Hoelscher NEXT One Finance meets S4: NEW Finance, Steering, Planning & Consolidation in One Step in S/4 Claudia Helmig Corporate Finance, Steering & Compliance</p>	 <p>Windmüller & Hoelscher Ideas through passion: Success drivers in the design of E2E processes from CX to S/4 to serve customer needs Tobias Maass Customer Journey Management</p>
<p>16:30</p>	 <p>KUKA S/4 Rollout Program Yannick Heißler Landscape & Data Transformation</p>	 <p>cbs & SAP Migration SAP PO to SAP Integration Suite Stefan Münchow Udo Paltzer Artificial Intelligence (AI) & One Digital Architecture</p>	 <p>QKOM Salesforce2Microsoft integration: “The strengths of both worlds for an optimal customer and user experience” Andreas Rosen Dominic Ley Customer Journey Management</p>	

17:15 **Get Together / Networking**

18:15 **Dinner**

ROOM 01



09:00 **cbs Corporate Business Solutions GmbH**
Opening | AI: impact on Corporate Business Solutions
 Rainer Wittwen, CEO / Dr. Karsten Kötter, Consulting Director

ROOM 01



CX CAMP ROOM 04

9:30 **Salzgitter**
S/4 Transformation, Salcos production, SAP HV SZDS
 Arne Brinkmeier



IT-Empowered Business Transformation

Krones
How KRONES has taken customer relations to a new level with Life Cycle Service
 Peter Becher



Customer Journey Management

10:10 **Roche**
Restructuring Supply Chain, digitization and mapping in SAP's intelligent enterprise
 Sebastian Höhr

Sustainable Supply Chain & Manufacturing

ENGEL
Seamless integration of sales & marketing to maximize business success
 Birgit Degwerth



Customer Journey Management

10:50 Coffee

ROOM 01 ROOM 02 ROOM 03

CX CAMP ROOM 04

11:15 **Giesecke & Devrient**
Global digital business transformation and the road to change
 Torren Bischoff
 Edwin Badziong



IT-Empowered Business Transformation

SEW Eurodrive
MDG in a hybrid system landscape
 Sebastian Baumeister






Artificial Intelligence (AI) & One Digital Architecture

Swiss Post
Lower application hurdles, optimized applicant experience & receive qualified applications
 Lara Enzler
 Carmen Ernst

Human Capital Management

Diehl Metering
Sales Cloud process optimization for high user acceptance and standardized processes
 Daniel Hirsnig
 Maja Borkovic





Customer Journey Management

ROOM 01 ROOM 02 ROOM 03

ROOM 04


12:00




Westfalen
ONE Finance Transformation (ECC)
 Tilman Heise
 Kristina Sommer
 Corporate Finance, Steering & Compliance / Landscape & Data Transformation



Freudenberg
SAP Datasphere in focus: A data fabric for planning & analytics, ESG, OECD Pillar2 and Co
 Andreas Hass
 Artificial Intelligence (AI) & One Digital Architecture



Röchling
Business Value Driven Transformation
 Dr. Martin Watzlawek
 IT-Driven Business Transformation



cbs CX
Next Level Salesforce Integration with S/4HANA Public Cloud and S/4HANA Clean Core
 Daniel Gorld
 Holger Himmelmann
 Customer Journey Management

12:45 - 14:00

Lunch / Exhibition / Networking


14:00



Rolls Royce
SAP IBP- Sustainable Business Process Planning
 Jochen Spoennemann
 Sustainable Supply Chain & Manufacturing



SCHOTT
Formation of the preconditions for segment reporting/consolidation for the IPO of SCHOTT Pharma AG & Co. KGaA
 Oliver Böhm
 Corporate Finance, Steering & Compliance




p7R
How dm-drogerie market scores with SAP SuccessFactors Recruiting and innovative enhancements
 Jörg Ehrlich
 Ertan Zirh
 Human Capital Management




cbs CX
Round Table Sessions
Ask me – Sessions
Workshop


14:45



Dräxlmaier
synapsis, a Landmark SAP S/4HANA Transformation
 Larisa Narita
 Landscape & Data Transformation



Giesecke & Devrient
SAP S/4HANA Transformation – Finance template
 Ildikò Kustàn
 Corp Finance, Steering & Compliance



p7R
HR Transformation Roadmap - The future of HR: development, design and implementation
 Ludwig Wartlsteiner
 Christoph Grünberg
 Human Capital Management

15:30



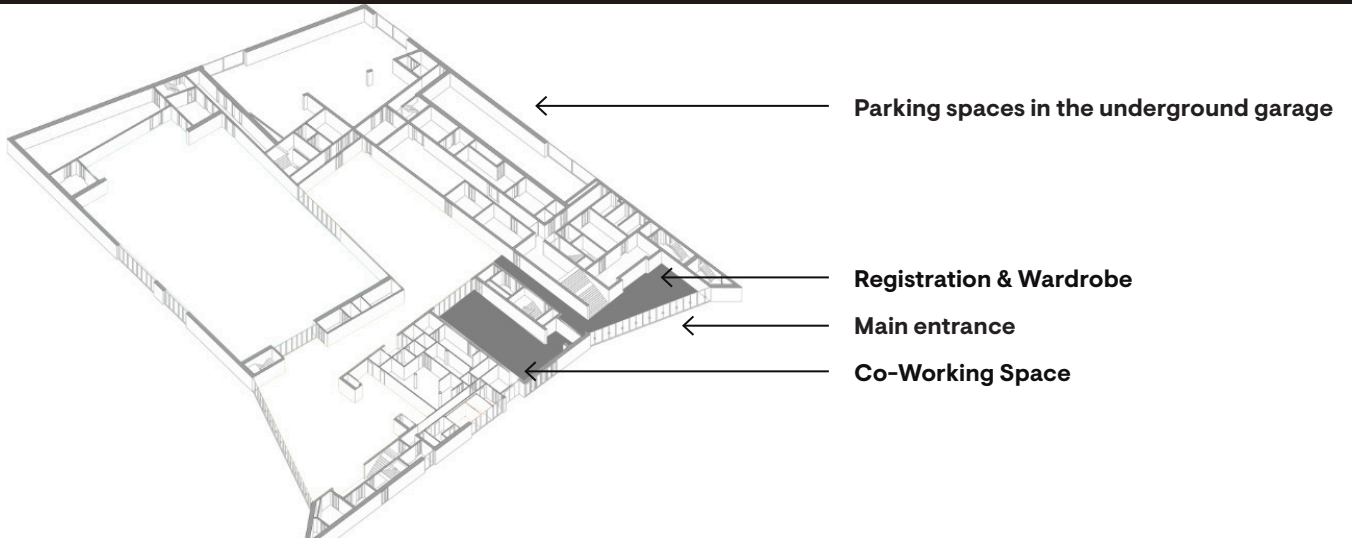
Roche
GenAI Influence on Roche's ASPIRE ERP Program
 Balaji Jayaraman
 Artificial Intelligence (AI) & One Digital Architecture

Daniel Gorld
 Customer Journey Management

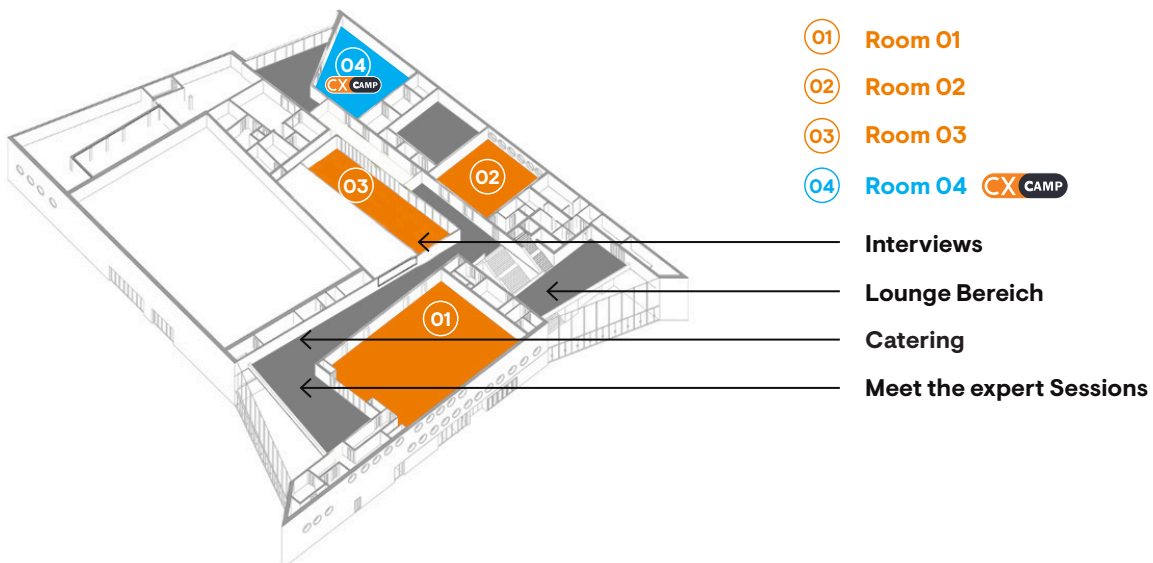
16:15

Wrap Up & Farewell

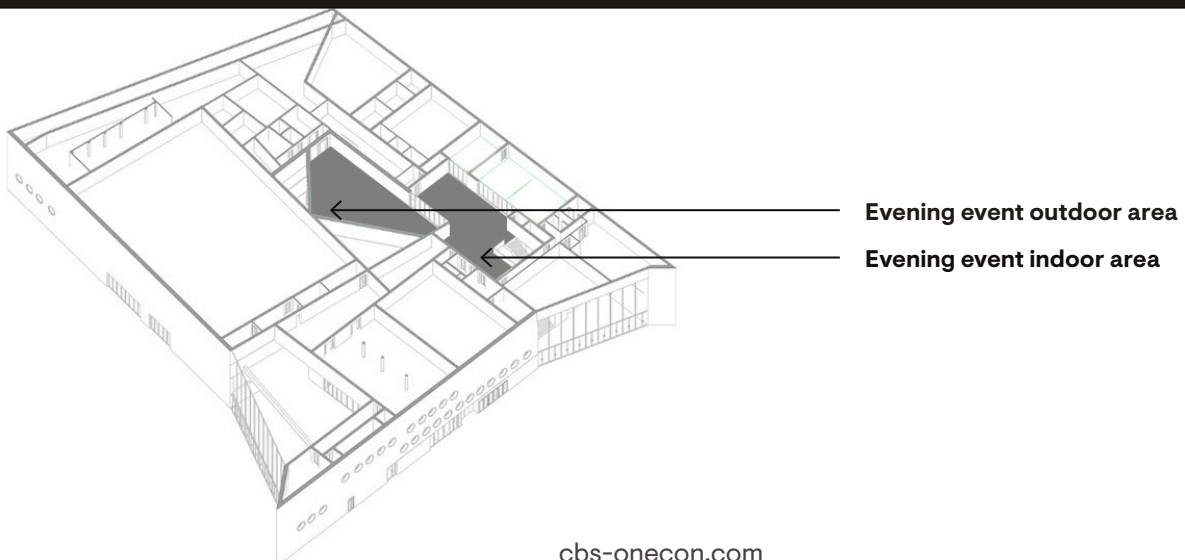
Level 0



Level 1



Level 2



Directions & Hotel recommendations

Directions



HEIDELBERG CONGRESS

Czernyring 20, 69115 Heidelberg

Parking spaces in the underground garage (300 spaces)

Hotel recommendations



ATLANTIC Hotel Heidelberg

Europaplatz 1

69115 Heidelberg

Telephone number: 06221 42770

Room from 13 - 14.06.2024

Keyword "cbs"

E-mail: heidelberg@atlantic-hotels.de



Intercity Hotel Heidelberg

Kurfürstenanlage 81

69115 Heidelberg

Telephone number: 06221 18810

Room from 12 - 14.06.2024

Keyword "cbs120624"

E-mail: heidelberg@intercityhotel.com



cbs Corporate Business Solutions
Unternehmensberatung GmbH
Firmensitz: Rudolf-Diesel-Str. 9 | 69115 Heidelberg
T +49 6221 3304-0 | kontakt@cbs-consulting.de

www.cbs-consulting.com